

CHANDRAKANT SALUNKHE



Mr. Chandrakant Salunkhe is a first generation entrepreneur, founded Macro Group of Companies in 1991, involved in business activities – Packaging Industry, Infrastructure, Exports, Technology and Innovation, Industrial Advisory, Finance and Investment in Industrial Expansion and Development, Marketing, Promotion, Branding, Event Management, International Cooperation and Collaborations, Joint Ventures, Government, Financial Institutions & Corporate Relations and other industrial developmental activities. Mr. Salunkhe is a commerce graduate with post graduation in Business Management and International Trade.

As an entrepreneur, Mr. Salunkhe experienced various issues and problems of Industry and SMEs since 1982 related to finance, marketing, technology, infrastructure, communication, skilled manpower, logistics, connectivity with international market, lack of information of Government Incentives and Schemes. To address these issues and problems at the appropriate authorities and government agencies to find effective and viable solutions and practical support, Mr. Salunkhe founded Small & Medium Business Development Chamber of India (SME Chamber of India) and India International Trade Centre (IITC-INDIA).

These National and international organizations are providing guidance, assistance and support to SMEs, Young and Budding entrepreneurs for their business growth and to provide emerging opportunities by organising various activities – National and international conferences, trade fairs, interactive meetings, mentoring sessions and other events for enhancing connecting and knowledge. Mr. Salunkhe has excellent connectivity and rapport with States and Central Ministries & Government Departments, Corporate, Multinational Companies, Financial Institutions, Prominent personalities from India and other countries. Mr. Salunkhe also has cooperation with International Organisations and Business Tycoons.

Mr. Salunkhe has extensively traveled for exploring business opportunities to USA, Canada, Israel, Egypt, UK, Italy, Netherlands, Germany, Japan, Switzerland, Australia, New Zealand, South Korea, Hong Kong, China, Turkey, Malaysia, Thailand, Hungary, Indonesia, Vietnam, Singapore, Bahrain, UAE, South Africa, Oman, Mauritius, France, Belgium, Austria, Taiwan, Bulgaria, Slovenia and Saudi Arabia.

He has addressed in many conference and conclaves in India and various countries on emerging business opportunities, business management, investment and finance, technology, quality, innovation, international trade, young & budding entrepreneurs and SMEs Development, Marketing and Promotion.

Mr. Salunkhe has founded the following organisations:

- India International Trade Centre (IITC-INDIA)
- Packaging Industry Association of India (PIAI)
- Small & Medium Business Development Chamber of India (SME Chamber of India)
- Maharashtra Industrial and Economic Development Association (MIEDA)
- Europe - India SME Business Council (EISBC)
- SME Export Promotion Council
- SME Training Institute of India
- Indian Young Entrepreneurs' Forum
- Indian SME Knowledge Forum
- SME Technology Development Council
- Industrial and SME Research Centre of India (ISRCI)
- CFO and Financial Advisory Council for SMEs
- SME CONNECT – Magazine & Portal

Mr. Salunkhe - Founder and Chairman & Managing Director of Macro Group of Companies

- Salunkhe Packaging Pvt. Ltd
- Macro Marketing and Consultancy Ltd (European Company)
- Macro Corporate Services Pvt. Ltd.
- Salunkhe Exports Pvt. Ltd
- Bricks Marketing and Promotion Pvt. Ltd.
- Macro Events and Exhibitions Pvt. Ltd.
- Macro Engineering Corporation

Mr. Salunkhe is Member of:

- National Board of MSME, Government of India
- Industry and Task Force, Government of Maharashtra, under the Chairmanship of Chief Minister
- Member of Governor's Pre-Monetary Policy Review Committee of RBI, under the Chairmanship Reserve Bank of India Governor
- Member, RBI Empowered Committee for SMEs and State Level Inter-Institutional Committee (SLIC).

Mr. Salunkhe has initiated bilateral trade promotion councils, divisions of the Chambers and IITC-India for providing connectivity between Indian and Overseas SMEs, Entrepreneurs, Companies, Investment Boards, Government Agencies, Organisations, Chambers of Commerce and Associations.

- India – China Business Development Forum
- India – Turkey SME Development Council,
- India – Bulgaria SME Development Council
- India – Malaysia SME Development Council
- India – Zambia SME Development Council
- India – Sweden SME Development Council
- India – Latvia SME Development Council
- India – Mauritius SME Development Council
- India – Malta SME Development Council
- India – UK SME Development Council
- India – GCC SME Development Council

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